



PRESS RELEASE

80 Day Race challenges modern day pioneers

A moment of your time please!

Is it possible to circumnavigate the globe in less than eighty days, using the newest technology, free of fossil fuels and combustion engines?

Inspired by Jules Verne's book '*Around the world in 80 days*', betting that new means of transportation make it possible to achieve this challenge, the most groundbreaking event of our time is being prepared.

It's called '80 Day Race'. Teams will race between eight of the most exciting locations around the world. They will choose their own routes and means of transportation. Any vehicle is allowed, as long as it runs on renewable resources and does not contain a combustion engine.

We are challenging today's pioneers to leave a lasting legacy and help propel humanity into a sustainable future. Do Bill Gates, Larry Ellison, Frits Goldschmeding, Eric Schmidt or Nicholas Woodman dare to take up a challenge of this magnitude?

Watch the [intriguing videos](#) and find out.

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80 Day Race is based on the novel of Jules Verne titled '*Around the world in 80 days*'. It is a race in which teams circumnavigate the globe in 8 legs. Stopovers will be organised in major cities where a public programme including a qualifying race as well as a tradeshow will take place. Teams are allowed to compete with any means of transport, as long as it does not run on fossil fuel or contains a combustion engine.

The start-up company has been founded three years ago by a small group of adventurers and businessmen. They developed a thorough business plan, the regulations of the competition and created appealing opportunities for partners, teams, cities and television. Founders Frank Manders - the general director - Jenny Berlo and Rob Boerekamps are now accompanied by a group of experts in motorsport, communication, media and sales.

Much has been achieved since the last three years, like receiving commitment of the award winning media production firms New Earth Films and Von Planta Production. The latter of the two is best known for filming and directing the highly successful TV series called 'Long Way Round'. Both companies will assist the teams in creating the best possible moving pictures.

Several industry leaders and influencers have committed to 80 Day Race as an ambassador: Hubert Auriol (Three time Dakar Rally winner and former race director), Michael, Sebastiaan and Jeroen Bleekemolen (Dutch racing family), Tim Coronel (Dutch racing driver with electric aspirations), Jan Lammers (former F1 driver and Le Mans 24 hours winner), Robert Llewellyn (British actor and e-mobility specialist), Louis Palmer



(sustainability specialist), Claudio von Planta (award winning film director), Javier de Rocafort (successful entrepreneur and strategic advisor) and Maarten Steinbuch (Professor at Eindhoven University of Technology).

A pioneer in aviation will be announced as an 80 Day Race ambassador shortly.

One team has been announced so far and six potential teams have expressed an interest in participating in the race. In addition several cities in different parts of the world are looking into the possibility to stage an event.

The videos 80 Day Race launched are aimed to take the challenge to today's pioneers. This group of people is addressed because a new way of thinking propels society; frontrunners are required to pave the way while most scepticists lag behind.

So far Larry Ellison, Bill Gates, Frits Goldschmeding, Eric Schmidt and Nicholas Woodman are challenged to leave a lasting legacy. More modern day pioneers are to follow over the coming weeks.

Visit <http://www.80DR.com> for more information and our article '[15 frequently asked questions](#)' is also a recommendation to read.

ENDS

Note to editors:

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