



## **PRESS RELEASE**

# **80 Day Race develops partnership with Greenpower Education Trust**

**SLEEUWIJK (NLD) / FONTWELL (GBR), 23 September 2014 - Both 80 Day Race and Greenpower Education Trust aim to inspire engineers in the development of sustainable mobility. A partnership will accelerate Greenpower's expansion worldwide and helps 80 Day Race to increase the excitement about the race.**

The highly successful Greenpower Challenge allows young people to design, build and race a single seat electric car, providing them with a unique hands on opportunity to engage in engineering. This proven project in the United Kingdom uses the excitement of motorsport to inspire students from primary school through to university to excel in science, technology, engineering and mathematical studies.

80 Day Race is an event in the spirit of Jules Verne. It's a race around the world using any kind of transport, as long as there is no fossil fuels or combustion engines involved. The race will start in Europe in 2016 and will consist of 8 legs. The stopovers will be held in major cities along the way. A trade show and a public programme will be initiated to address both the electric vehicle industry as well as the general public.

Currently being discussed are the possibilities of offering Greenpower programmes to the schools in every 80 Day Race stopover location and having them compete during the 80 Day Race stopover weekend events.

Jeremy Way, Chief Executive of Greenpower Education Trust said: "We are delighted to be exploring opportunities with 80 Day Race to add an exciting educational dimension to this incredible event, and further develop Greenpower's global reach to a new audience."

Frank Manders, co-founder of 80 Day Race said: "We are excited to work with Greenpower. Both Greenpower and 80 Day Race share the passion for sustainable mobility and want to inspire people through competition. Greenpower has been very successful in working with the younger generation and giving them a platform to showcase their skills and enthusiasm. Working together allows us to enhance the impact of our race by leaving a legacy of future engineers and innovators through education."

**ENDS**



**Note to editors:**

For further media information on 80 Day Race, visit [www.80dr.com/press/](http://www.80dr.com/press/) or contact:

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